APPENDIX A: PROGRAMMING & COMMUNICATIONS

CTSI Workshops

	WORKSHOP TITLE (Summer Programming)	ATTENDED
1	Teaching from a Distance: Webinars and Lecture Recordings (May 5, 2020)*	48
2	Creating Equitable Classrooms (May 7, 2020)	11
3	Fostering Online/Remote Class and Group Discussions with PeppeR (May 13, 2020)	53
4	Planning and Preparing Your Online Course (May 20, 2020)*	72
5	Organizing Your Course Content in Quercus (May 28, 2020)*	47
6	Connecting and Interacting with Your Students Online (June 3, 2020)*	93
7	Team Up! A new browser-based assessment tool (June 10, 2020)	74
8	Assessing Student Work and Providing Feedback through Quercus (Part II) (June 11, 2020)*	77
9	Creating Equitable Classrooms (June 11, 2020)	15
10	UDL + Quercus: 5 Strategies for Structure and Navigation (June 16, 2020)	42
11	peerScholar: A Tool to Support Qualitative Assignments While Enhancing Transferable Skills: An Introduction (June 16, 2020)	71
12	Teaching from a Distance: Webinars and Lecture Recordings (June 17, 2020)*	85
13	Preparing Students for Successful Systematic and Scoping Reviews: A Workshop for Supervisors (June 18, 2020)	30
14	Working with Your Teaching Team Online (June 22, 2020)	30
15	UDL + Quercus: 5 Strategies for Assessment & Feedback (June 23, 2020)	34
16	UDL + Quercus: 5 Strategies for Student Engagement & Community Building (July 7, 2020)	36
17	Assessing Student Work and Providing Feedback Through Quercus (PART I) (July 8, 2020)*	26
18	Creating Equitable Classrooms (July 9, 2020)	11
19	UDL + Quercus: 5 Strategies for Accessible Learning (July 14, 2020)	38
20	Connecting and Interacting with Your Students Online (July 15, 2020)*	44
21	Planning and Preparing Your Online Course (July 16, 2020)*	57
22	peerScholar: A Tool to Support Qualitative Assignments While Enhancing Transferable Skills: An Introduction (July 22, 2020)	37
23	Fostering Online/Remote Class and Group Discussions with PeppeR (July 29, 2020)	60
24	Organizing Your Course Content in Quercus (August 4, 2020)*	41
25	Teaching with Quercus: Learning Outcomes & Rubrics (August 6, 2020)*	32
26	Creating Equitable Classrooms (August 11, 2020)	12
27	Teaching from a Distance: Webinars and Lecture Recordings (August 18, 2020)*	58
28	Active Learning Strategies for Online Teaching (August 19, 2020)*	70
29	Assessing Student Work and Providing Feedback through Quercus (Part II) (August 20, 2020)*	22

30	Setting Up Your Fall peerScholar Activity: A Hands-On Workshop (August 27, 2020)	20
31	Flipped Classroom: Synchronous, Asynchronous… or Both? (June 11, 2020)	108
32	Assessment Alternatives: Online options and open book exams (June 17, 2020)	85
33	"Until we can all get back to the Lab…" (June 25, 2020)	50
34	Language Learning: Online options for speaking and listening comprehension	28
35	Global Classrooms: Enabling Rich Reciprocal International Learning	41
	WORKSHOP TITLE (Fall Programming)	ATTENDED
36	Creating Equitable classrooms (Sept. 18, 2020)	36
37	Teaching with Quercus: Managing Difficult Conversations Online (Oct. 6, 2020)*	46
38	Creating Equitable classrooms (Oct 15,2020)	15
39	Q&A: Planning and Preparing Your Online Course (Oct 22, 2020)*	1
40	Accommodations and Accessibility in Remote/Online Teaching (Oct 27, 2020)*	38
41	Dossier Series: Looking ahead: Identifying and articulating teaching success (Oct 28, 2020)	21
42	Discovering Teaching and Learning Tools in Office 365 (Oct 29, 2020)*	46
43	Effective Strategies for Preparing a Teaching Award Nomination File (Teaching Awards Roundtable) (Nov 3, 2020)	16
44	Active Learning Strategies for Online Teaching (Nov 4, 2020)*	55
45	The Virtual Lab: Labster Under the Lens (Nov 3, 2020	22
46	Working with Your TAs in the Online Environment (Nov 12, 2020)	13
47	Q&A: Connecting and Interacting with your Students (Nov 18, 2020)*	8
48	Creating equitable classrooms (Nov 19, 2020)	6
49	Creating Accessible Web Content (Nov 24, 2020)	26
50	Quercus Q&A: Assessing student work and providing feedback (parts 1 & 2) (Nov 25, 2020)*	4
51	Explore Captioning and Transcription Tools (Nov 26, 2020)*	50
52	Best Practices in Graduate Supervision: Building an Effective Grad Student-Supervisor Relationship (Nov 25, 2020)	60~
53	Best Practices in Graduate Supervision: Navigating the Supervisory Relationships Landscape (Dec 2, 2020)	50~
54	Best Practices in Graduate Supervision: Supporting Students to Completion and Beyond (Dec 9, 2020)	50~
	WORKSHOP TITLE (Winter Programming)	ATTENDED
55	Active Learning Strategies for Online Teaching (Jan 14, 2021)*	40
56	Creating Equitable Classrooms (Roundtable): Developing LGBTQ2S+ Inclusive Course Content – Part II	16
57	Making Learning Accessible: Accessibility Services and Accommodations (Jan 26, 2021)	19
58	Organizing Your Course Content Using Office 365 Tools (Jan 28, 2021)*	32
59	Exploring Captioning and Transcription Tools (Feb 3, 2021)*	33
60	Researching Your Teaching: From Curiosity to a Research Question (Feb 4, 2021)**	46
61	Making Learning Accessible: Learning Strategists Supporting Student Learning (Feb 11, 2021)	21
62	Teaching with Quercus: Managing Online Discussions of Difficult Topics (Feb 17, 2021)*	14
63	Connecting and Communicating with Students Using Office 365 Tools (Feb 18, 2021)*	16
64	Preparing Students for Successful Systematic and Scoping Reviews: A Workshop for Supervisors (Feb 22, 2021)	28

65	Accessibility and Accommodation Drop-ins (Feb 23, 2021)	3
66	Student Wellness and Online/Remote Teaching: Course Design for Empathy and Flexibility (Feb 24, 2021)	20
67	Qualitative Methods in SoTL Research (Feb 24, 2021)**	34
68	Creating Equitable Classrooms (Roundtable): Removing Barriers to Navigating Mental Health Resources (Feb 25, 2021)	11
69	Assessing Student Work and Providing Feedback Using Office 365 Tools (Mar 16, 2021)*	26
70	Creating Effective Surveys for Teaching & Learning Studies (Mar 18, 2021)**	60
71	Creating Equitable Classrooms (Roundtable): Calling All White Educators: An Introductory Workshop on Privilege, Whiteness and Why They Matter in the Classroom (Mar 22, 2021)	67
72	Top Ten Tips and Tricks to Make Quercus Work for You (Mar 25, 2021)*	25
73	Student Wellness and Online/Remote Teaching: Strategies for Enhancing Student Confidence in Your Course (Mar 30, 2021)	29
74	Teaching from a Distance Using Office 365 Tools: Webinars and Lecture Recordings (Apr 7, 2021)*	23
75	Interpreting Data in Teaching & Learning Studies (Apr 8, 2021)**	45
76	Preparing Your Teaching Dossier (Apr 21, 2021)	36
77	Creating Equitable Classrooms (Roundtable): How to support students' academic resilience (Apr 22, 2021)	13

* This workshop also appears in the Teaching, Learning and Technology (ACT Support) team metrics (Appendix C)
** This workshop also appears in the Scholarship for Teaching and Learning team metrics (Appendix E)

General CTSI Consultations

	TOTAL Requests:	**110**
Topics (some consultations touched upon multiple topics)	Teaching strategies	52
	Interpreting course evaluation data	10
	Course design, development and/or review	55
	Working with graduate students and teaching assistants	4
	Using educational technology in the classroom	45
	Teaching award nominations	3
	Research on pedagogical topics (Scholarship of Teaching and Learning)	25
	CTSI initiatives, leadership and strategic work	4
	Other	22
Campus	St. George	93
	UTM	7
	UTSC	9
	External	1
Appt. Status	Assistant Professor	17

	Assistant Professor, Teaching Stream	19
	Associate Professor	6
	Associate Professor, Teaching Stream	11
	Professor	13
	Professor, Teaching Stream	1
	Other	18
	Sessional	25
Division	Dalla Lana School of Public Health	4
	Faculty of Applied Science and Engineering	6
	Faculty of Architecture, Landscape and Design	2
	Faculty of Arts and Science	44
	Faculty of Information	3
	Faculty of Kinesiology and Physical Education	2
	Faculty of Law	1
	Faculty of Medicine	8
	Faculty of Pharmacy	3
	Faculty of Social Work	2
	Ontario Institute for Studies in Education	14
	Other	2
	Rotman School of Management	3
	UTM	7
	UTSC	9

Dossier Consultations

	2020/2021
Total Dossier Requests (each individual dossier review involves numerous interactions)	38

	TOTAL Requests	38
Division:	Faculty of Arts and Science	10
	Ontario Institute for Studies in Education	6
	Temerty Faculty of Medicine	1
	Faculty of Applied Science and Engineering	2
	University of Toronto Scarborough	5
	Faculty of Nursing	3
	Faculty of Pharmacy	1
	Faculty of Social Work	1
	Faculty of Dentistry	3

	Faculty of Kinesiology and Physical Education	1
	University of Toronto Mississauga	3
	Rotman School of Management	2
Appt. Status	Assistant Professor	14
	Associate Professor	1
	Assistant Professor, Teaching Stream	20
	Associate Professor, Teaching Stream	2
	Other	1
Consultation Type	Initial Consultation	7
	Review of Partial Draft or Statement of Teaching Philosophy	11
	Review of Full Draft	20

Website and Twitter Analytics

WEBSITES	CTSI	TATP	TLS	CE	Re:Think
Pageviews	451,042	175,756	7,213	1,049,781	4,500
Average Session	2:19	1:44	1:55	0:34	1:04
Peak Time	Feb-21	31-Aug-20	22-Feb-21	12-Apr-21	11-Jun-21
Most Visited Pages	What are learning outcomes? Home Page Characteristics of Good Learning Outcomes Teaching with Social Media Curriculum Renewal Peer Observation of Teaching Continuity Planning	Ask a TA First Time TA: question techniques Preparing Teaching Dossier Job Training, TA info Events Community Agreements TA Awards Online TA Week Certificate Program	CFP 2021 Schedule 2021 Submission Forms Past Symposia	Important Dates Faculty/Admin Students Framework	Online Teaching Being Present Community in the Classroom Mapping the History Compassion Reassessing Assessment
Twitter Data	**2020-2021**	**2019-2020**			
Followers	1813	1712			
Mentions (m/average)	29	25			
Profile Views	4,085	2,018			

Newsletter Metrics

CTSI Connect Metrics	
CTSI Connect Newsletter Audience:	1977 subscribers
May 11, 2020 – April 13, 2021:	43 Emails sent
Average Open Rate: (The open rate is a percentage showing how many successfully delivered campaigns were opened by subscribers)	42.1% (industry average is 23.42%)
Average Click Rate: (The click rate is a percentage showing how many successfully delivered campaigns registered at least one click)	5.65% (industry average is 2.9%)